

Say Goodbye to Regular Oil Changes

For a growing number of companies, routine oil changes are becoming obsolete, thanks to the OPS-1™ onboard oil refining system by Oil Purification Systems. The OPS-1™ keeps engine oil clean 100% of the time, so that vehicles can go hundreds of thousands of miles between oil changes and dramatically cut oil consumption. Many fleet managers, once skeptical of this technology, have changed their thinking and are now installing the OPS-1™ without delay. OPS-1™ sales quadrupled over the past year and are on track to quadruple again in 2007. The OPS-1™ is rapidly gaining acceptance as a mainstream product.

What is fueling the OPS-1™'s success? The answer is simple: installing the OPS-1™ is one of the easiest ways for a fleet to save money. It is also simple to tell that the product is working and to calculate the return on investment. Equipment distributors are equally excited about it. After Mark Thomas, president of Capital Truck of Tallahassee, Florida, saw how well the OPS-1™ performed for a large fleet owner client, he decided quickly to offer the product to all his customers. "Of all of the products that claim to cut costs, the OPS-1™ is one of those



CDJ Bulk Express decided to outfit its entire fleet with the OPS-1™ after determining that would reduce oil costs by 70%.

rare devices that legitimately reduces the cost of operations. It truly saves our customers money and moves it back to the bottom line," said Thomas. He is not alone with this observation. Numerous large and small companies alike are reaping rewards.

A Proven Way to Reduce Operating Costs

Rising oil prices prompted Johnny Popovich, vice president of operations for CDJ Bulk Express of Columbia, South Carolina, to evaluate the OPS-1™ as a way to cut oil consumption. "Initially we were very skeptical. We didn't believe that oil quality could be maintained by some 'gadget,'" said Popovich, "But the lab results quickly showed us that it works even better than we believed it would. We are on track to save nearly \$1,000 per vehicle per year." CDJ Bulk Express is now retrofitting its entire fleet with the OPS-1™.

The Kenan Advantage Group, the largest independent fuels delivery carrier in North America, began outfitting its fleet with the OPS-1™ by installing it on all new 2006 vehicles after determining that it would significantly extend vehicle oil change intervals,

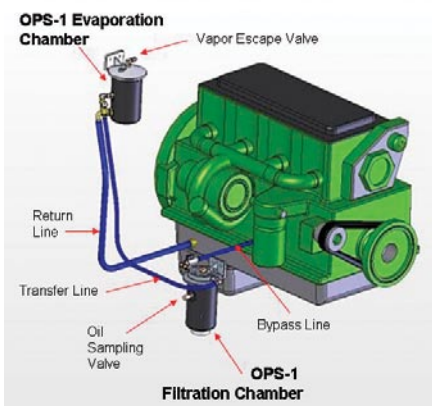
enabling Kenan to reduce oil-related costs by approximately 60%.

"Making the decision to outfit all of our new vehicles with the OPS-1™ was an easy one," said R.J. Molder, vice president of fleet services at Kenan, "We were able to perform a very thorough evaluation, including oil analyses, in only about three months. When our research showed us how substantial our savings would be and we reviewed the list of OPS customers who are already experiencing similar results, we knew we couldn't afford to wait."

A Dallas, Texas, long-haul refrigerated truck carrier, Stevens Transport, has achieved an 80% oil maintenance cost savings on each truck fitted with the OPS-1™ by eliminating three to five oil changes a year. Stevens has outfitted more than half its fleet of more than 1,600 trucks with the OPS-1™. Eric Smith, Stevens director of maintenance and equipment, said, "We expect to save more than a million dollars per year on the cost of oil changes alone."

Using the OPS-1™ to Extend Engine Life

For companies like midwestern regional carrier Alvan Motor Freight,



The OPS-1™ continually removes solid and liquid contaminants from engine oil so that the engine runs with clean oil 100% of the time.

extending engine life is even more important than saving money on oil maintenance. "Traditionally, after running the line-haul units in our high-mileage, over-the-road application for five to seven years, we move them into our local pickup and delivery application," said Jim Partridge, Alvan's director of maintenance, "The benefit of running clean oil over the life of the equipment is critical, since we run our trucks for 10 to 12 years. We expect a measurable increase in the useful life of our equipment because of the OPS-1™."

Randy Sheeler, president and CEO of FT Silfies, a dry-bulk cement carrier based in Nazareth, Pennsylvania, agrees. "We're predominantly a short haul regional carrier driving on hilly terrain. We're hard on engines. Our dry cement is off-loaded with a blower installed on the tractor so the entire time we're unloading, our tractors are running, which can add to the stress of the engines," said Sheeler, "No doubt the OPS-1™ saves time and labor but most importantly, we believe it will enhance our engine power and strength." According to Sheeler, FT Silfies evaluated several products and chose the OPS-1™ because it is a proven product. "I can't afford to purchase products that haven't been proven," Sheeler said, "Overall,

the OPS-1™ was backed by more advanced test results and support data and was easier to install than the other products we considered."

The OPS-1™ is also steadily gaining federal, state, and municipal customers who see it as a cost effective way to reduce equipment downtime and extend engine life. One such client is the city of Waterbury, Connecticut.

"We've installed OPS-1™ units on our refuse trucks and sand/salt trucks and they are working very well," said Dave Simpson, the deputy director of operations for Waterbury. "A municipal environment is hard on equipment and engines. Our refuse vehicles do a lot of stop-and-go driving, and during the refuse function the engines run at higher RPM's, which is tough on the engine. Our street sweepers work in a dusty, dirty environment. I believe that the OPS-1™ will better protect our engines and extend the life of our vehicles. Another advantage of extending the service intervals is the reduction of oils into the waste stream."

The OPS-1™'s ability to add protection to the engine was recently documented in a borescope study that compared engine wear on an OPS-1-installed engine to wear on an engine without the OPS-1™. Analysis of the borescope images and physical examination of the engine components



The OPS-1™ installed on a sand/salt truck for the city of Waterbury, Connecticut.

showed markedly less wear on the OPS-1™ installed engine.

Positive Environmental Impact

Adopting the OPS-1™ as an equipment maintenance practice is also good for the environment. By reducing oil consumption, customers also reduce the environmental issues associated with handling oil—spills, drinking water contamination and waste oil handling/disposal.

No Reason to Wait

As hundreds of fleet owners can attest, the OPS-1™ is a reliable, proven solution that pays for itself in 6 to 10 months. It also takes no time to evaluate and roll out to the fleet, a significant benefit to managers who are juggling multiple product evaluations and a full maintenance schedule.

"Of all the equipment evaluations that we've performed, the OPS-1™ required the least amount of time and attention," said Jim Partridge of Alvan Motor Freight, "The tasks of sampling the oil and analyzing the lab results added up to one hour per vehicle per year. It was easy."

About Oil Purification Systems

For more information about the OPS-1, contact Oil Purification Systems at 866-OILPURE or visit their website at www.ops-1.com.

FT Silfies is outfitting its fleet with the OPS-1™ to enhance engine power and strength and to reduce oil maintenance costs.

